

The reason I have chosen this magazine cover is the titles are bold and eye-catching . I also like the way the magazine is set out i.e. the information is on the left side .

NME
NEW MUSICAL EXPRESS

FREE
MASSIVE
RADIOHEAD
ART PRINTS

WIN
TICKETS TO
GLASTON
+ READING
& LEEDS 2008

KINGS
OF LEON &
BABYSHAMBLES
You on the ground

PUS
GOTSA get kicked out of rehab
SONO meets THE COURTEENERS
ARCADE FIRE meet their no.1 fan
THE REV goes to war

WORLD FIRST: 'IN RAINBOWS' IN-DEPTH

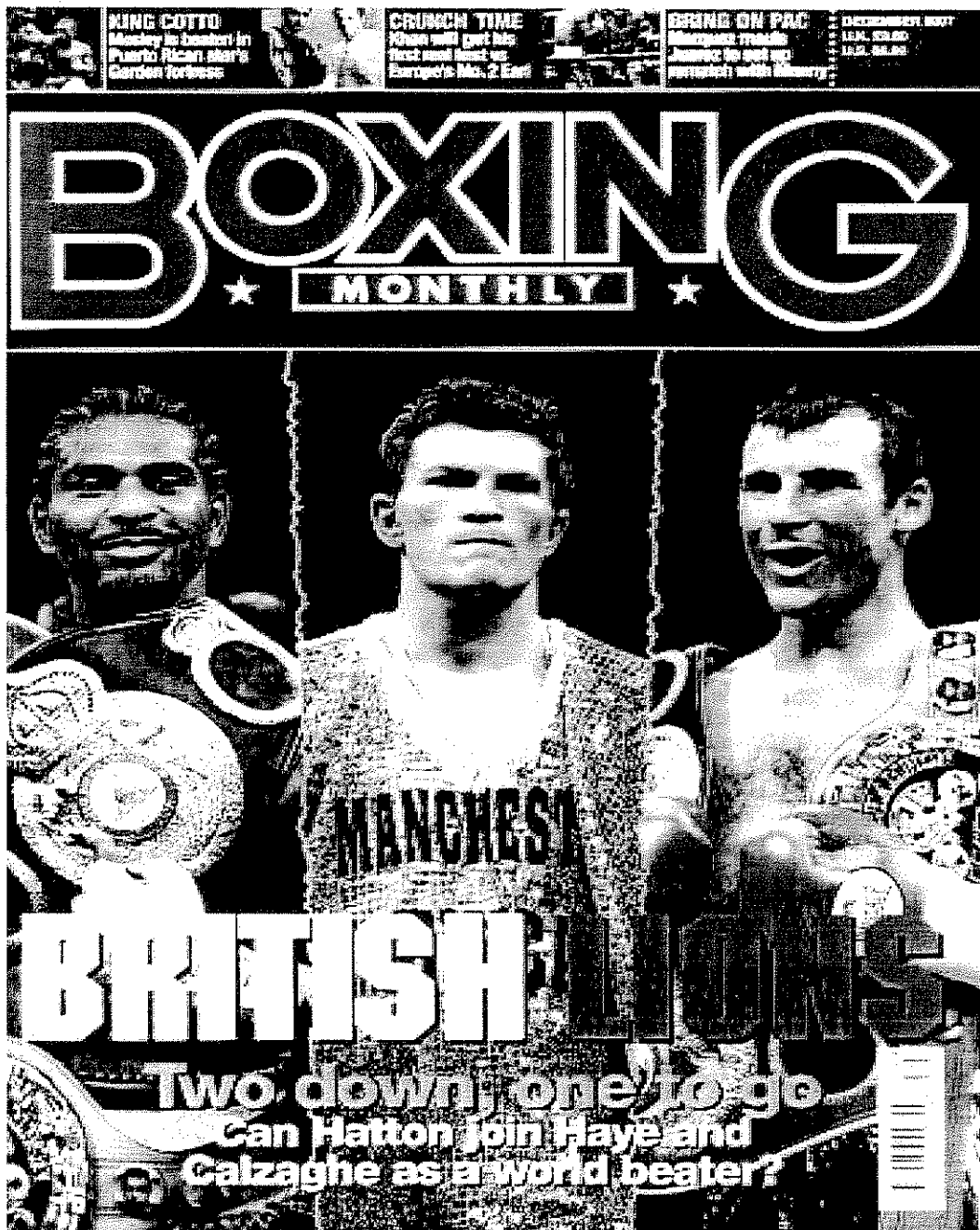
RADIOHEAD

Thom: "Oh yeah, most songs
on the record are seduction songs"

640
UK GIGS
LISTED

NEW BANDS: LET'S WRESTLE / GHOST FREQUENCY / DIRTY PROJECTORS / JADE / T2
AUTOKRAT / LATE OF THE PIER / GLASSY CAT / CHAZLS / LILLYCA LIDERTINE

I have chose this front cover as the colours are bright and colourful and is packed with information which is inside the magazine .



I like the set out of this front cover as it has the 3 pictures divided and the title makes it stand out .



I Like how this magazine has pieces of information and information about a competition on the front .

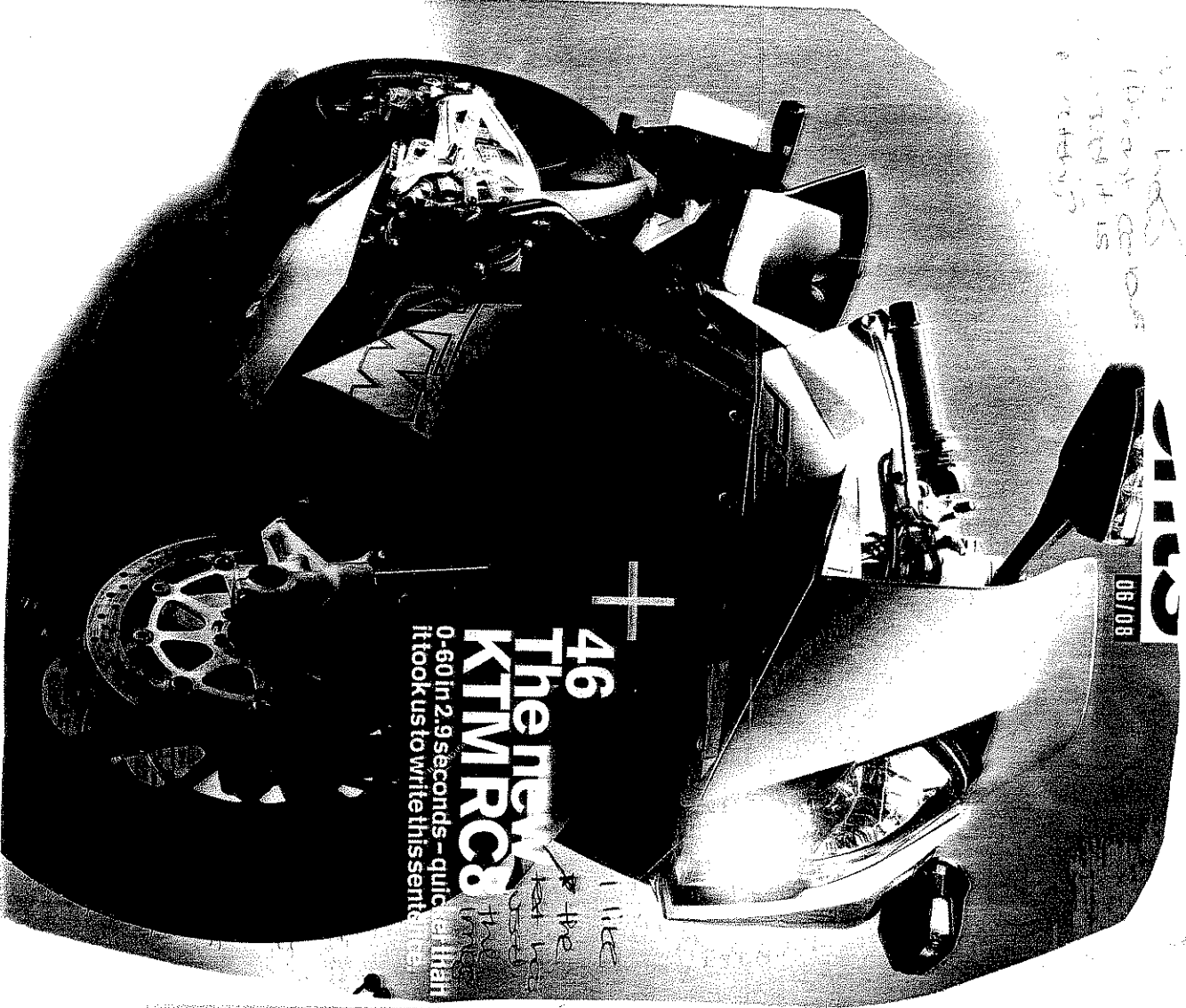
Incoming 12-26
Reviews 28-36

Hardware 46-56
Style 57-66

Regulars

Miss FHM 153-159
Upgrades 163-178

EST
FRANCISCO

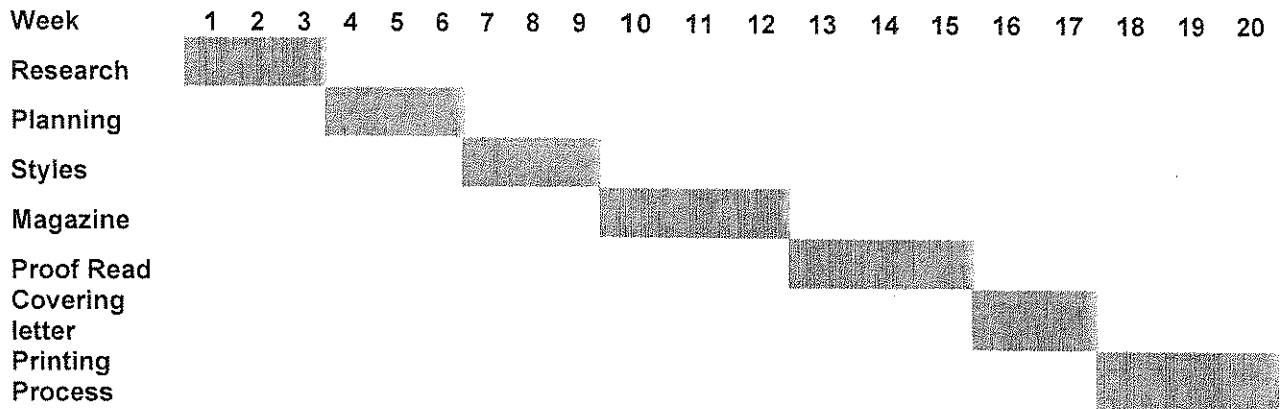


+46
The new KTM RC8
0-60 in 2.9 seconds - quicker than it took us to write this sentence.

EXCLUSIVE!
ORIGINAL NIGHTS OUT!
SAN FRANCISCO

IN NEXT MONTH'S
FHM

COOL
Hot Summer



I spent an extra week on my research section as I wanted to make sure my work was to best standard .Although I stayed on target when carrying out planning I spent from week 4-6 on this (as shown above).I only spent 2 weeks on working on my styles so I then had longer to work on my magazine .I stayed on time whilst doing my proof reading of my magazine. The covering letter only took me a week which left an extra week to work on my printing process which in the end came to my advantage. The software I used to produce my magazine was Microsoft Publisher .

House style for my SPL magazine

Idea 1

Green colours to match Celtic – the winning team

Arial fonts

Big headline at top of each page

No columns.

Background photo for front cover

Idea 2

Blue colours to match SPL website.

Comic sans fonts

Lots of photos

2 columns inside

I chose idea 1

SPL Weekly!



Background
Image:-
Celtic FC



Researcher Pg. 1.

Inside ...

font
Arial black
Size, 14

Celtic win SPL
title

Fixtures and
Results

SPL team of the
year!

SPL CHAMPIONS 2006 - 2007

Celtic FC

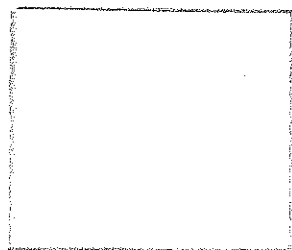
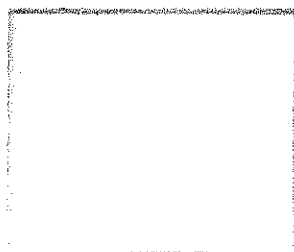
← Researched p. 1.

green
background

Times New Roman, 24
Colour - white

Font: Times New Roman, 24
Colour - black

ent
Arial black, 12



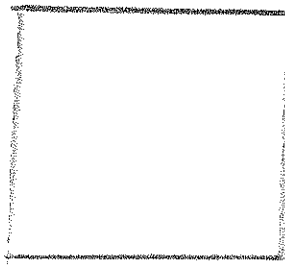
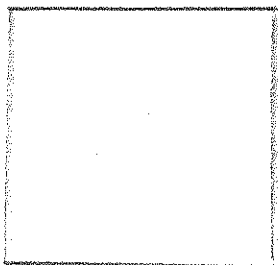
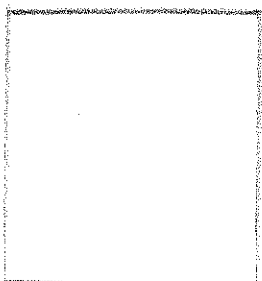
UPCOMING fixtures!

Arial black, 28


Arial black, 12

fixtures

arial
black, 12



Team Of the Year!



~~Font~~
Verdenq, 10

SPFA AWARDS!

Image

Arial black, 12

Image

Image

Image

SPL League table!

Arial black, 28

Arial black, 12

Bank of Scotland Premier League Table

Times
new Roman,
10

SPL News!

Text

Arial black, 16

Image

Text

Image

Text

Image

Text

Image

Competition time !

Arial black, 28

Arial black, 12

Arial
black, 20

Image

Image

Image

Image

SPL
Logo

Background - lots of
photos of spl clubs

Weekly

SPL

o

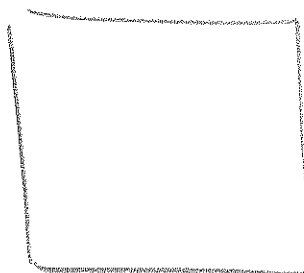
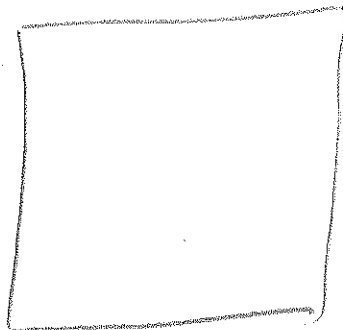
SPL CHAMPIONS

2006-2007

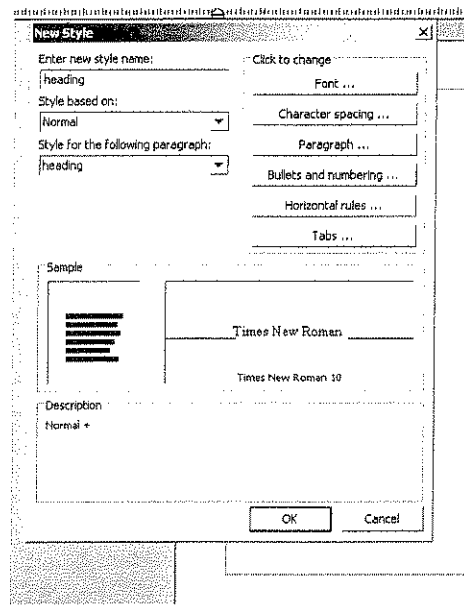
Celtic FC

blue
background

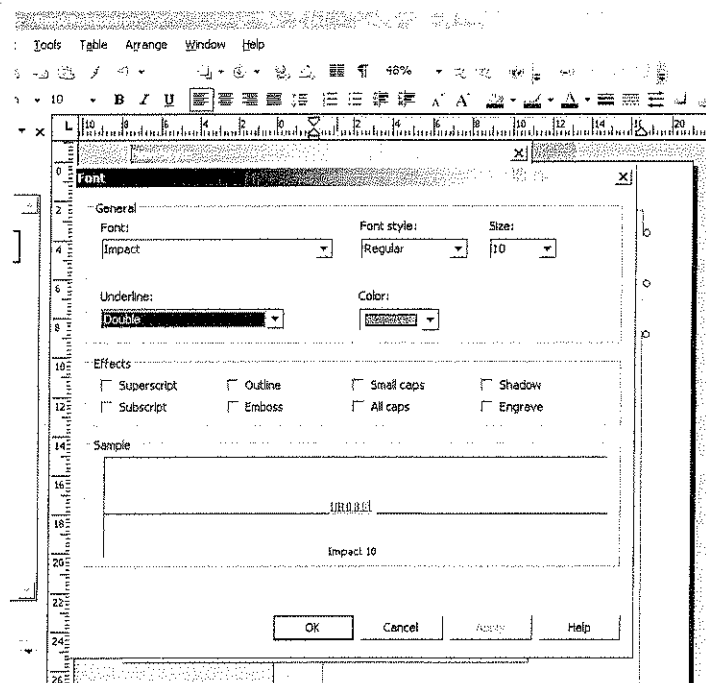
Comic sans 24
colour - white



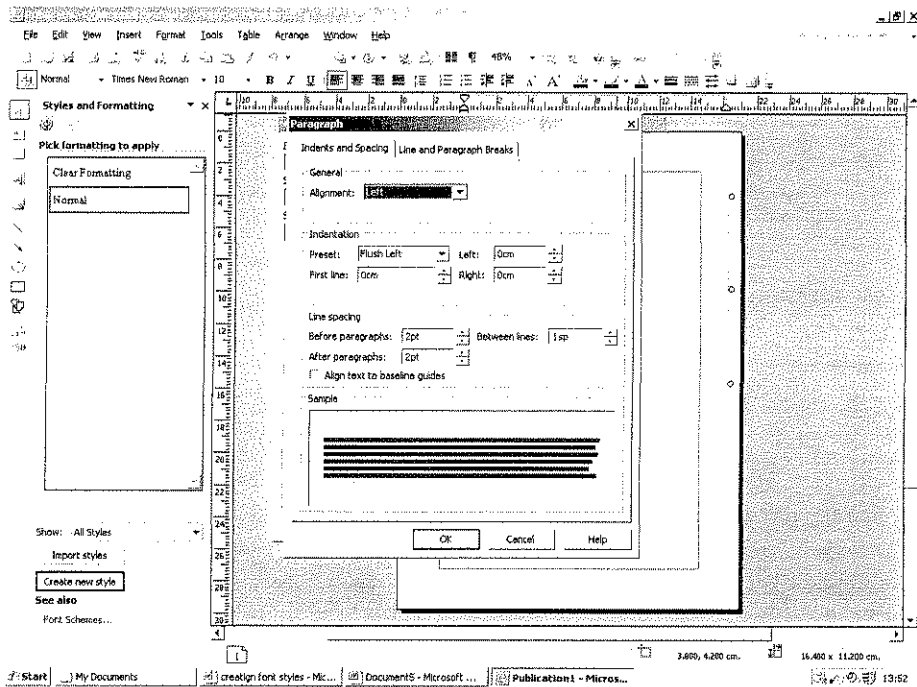
Creating font styles 2 – heading



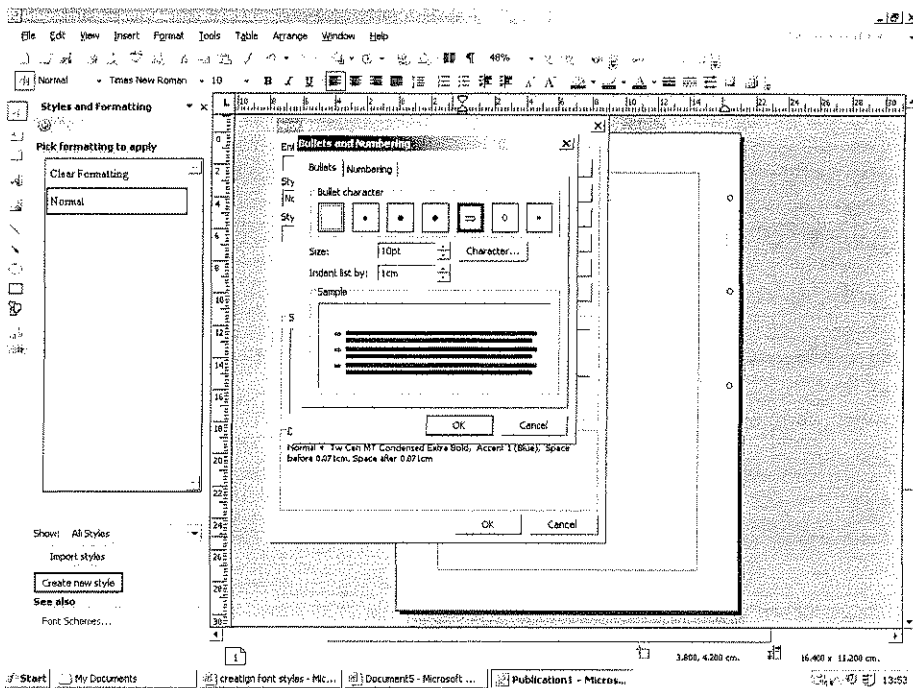
Here I clicked on create new style and typed heading in the box .



Here I have chosen Impact,10 , underline – double and my colour as red .

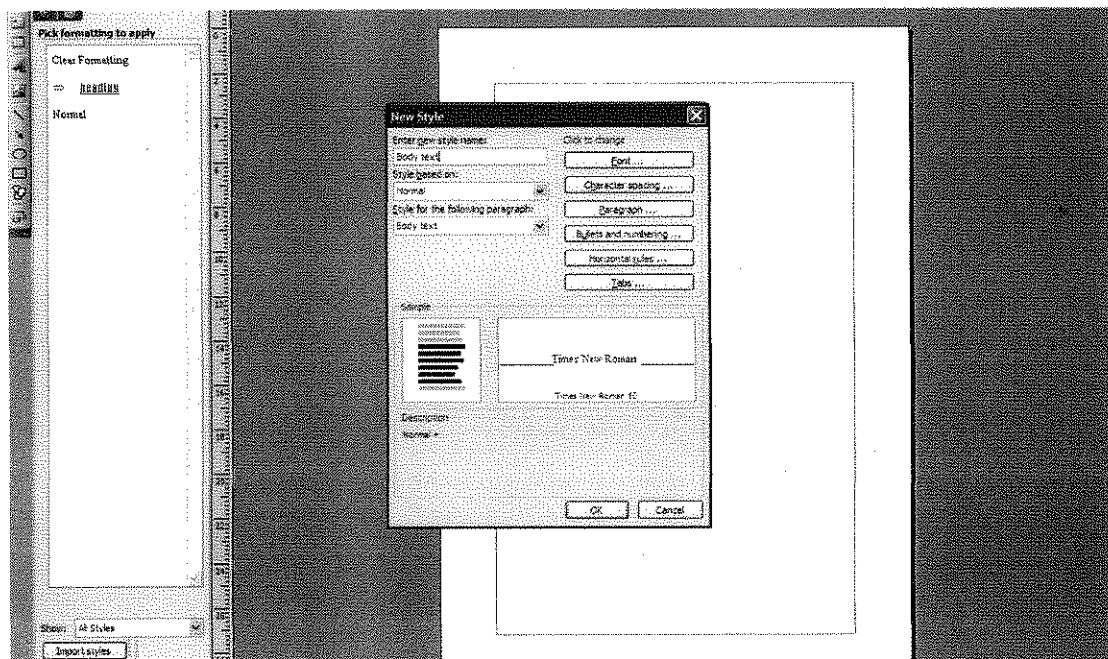


I have put 2pts before and after my paragraphs .

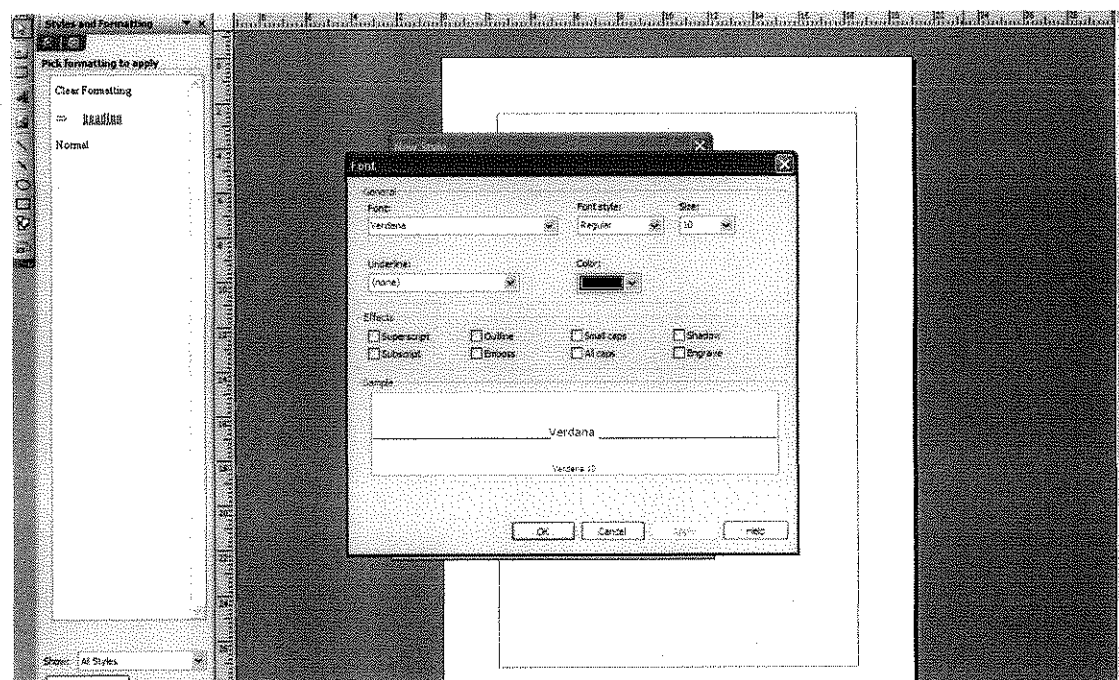


Here I have chosen an arrow because it stands out .

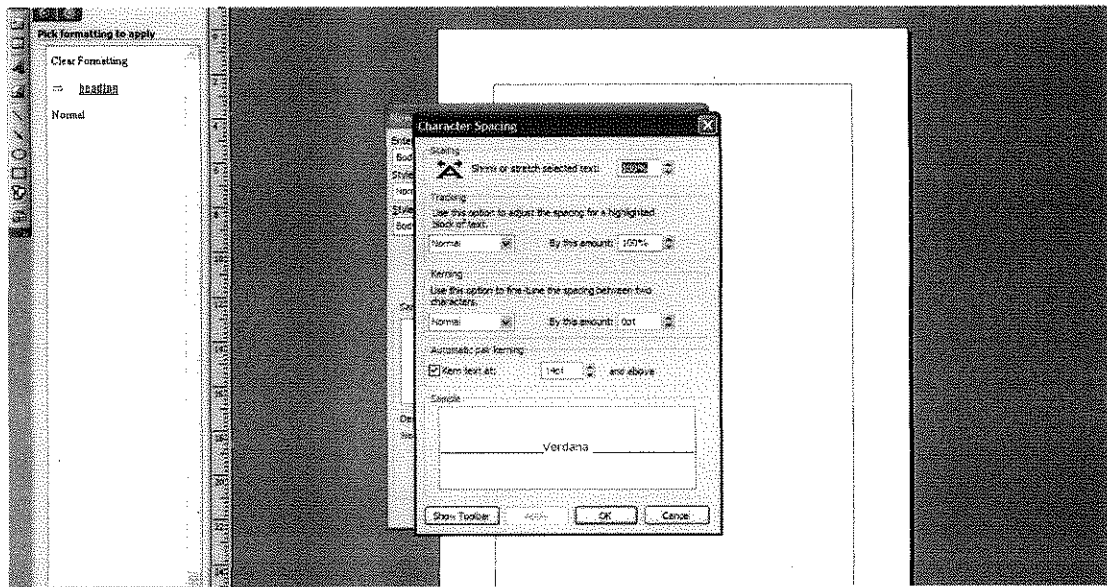
Creating font styles 2



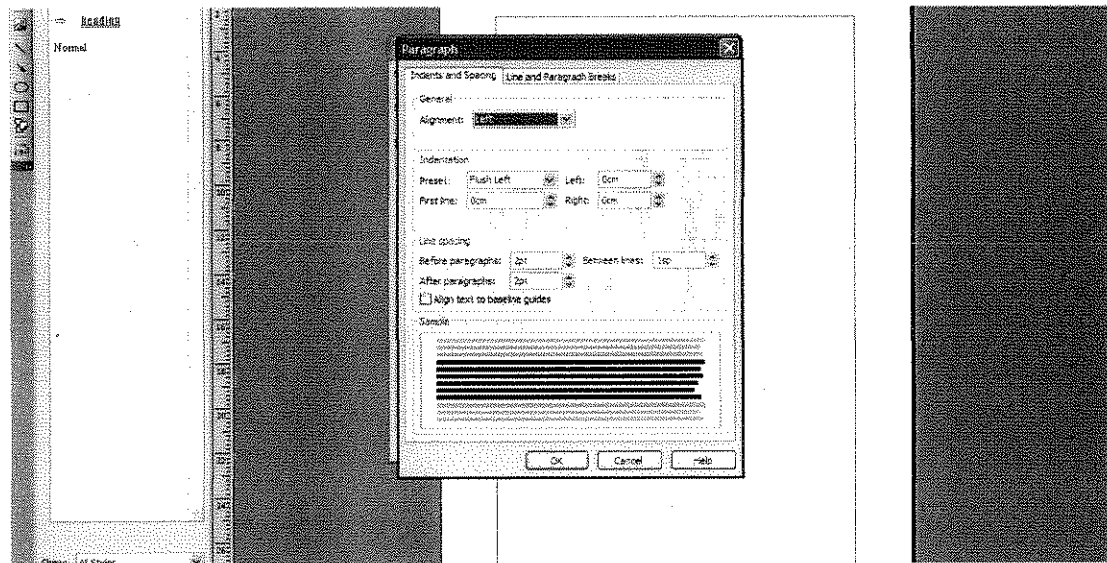
Here I clicked on create new style and typed body text in



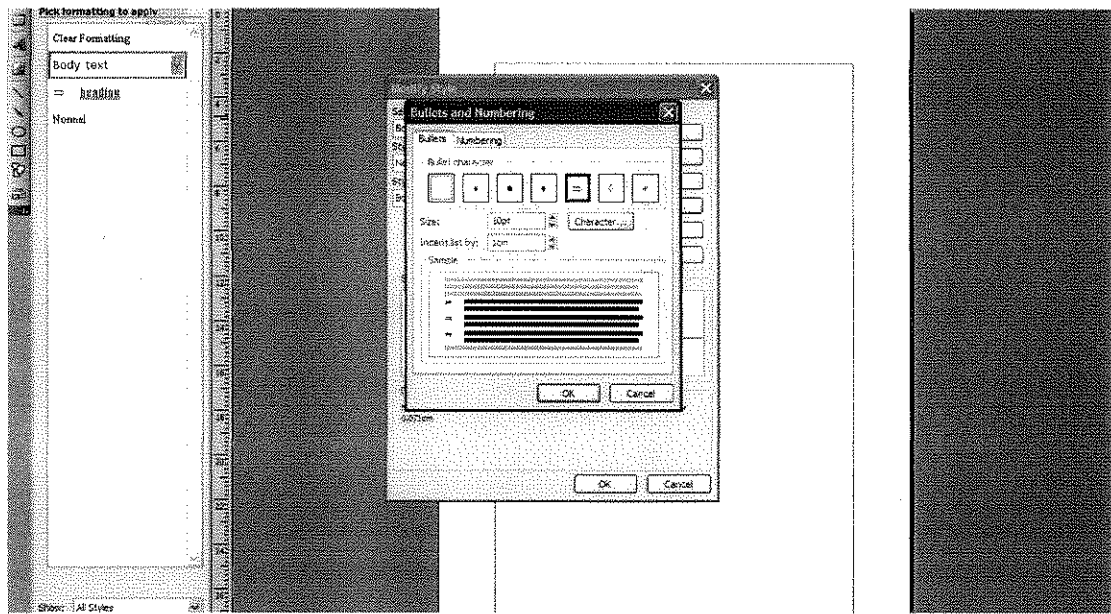
Here I have chosen Verdana, size 10 , I have also chosen my colour as blue .



I have clicked on character spacing and left everything the same .

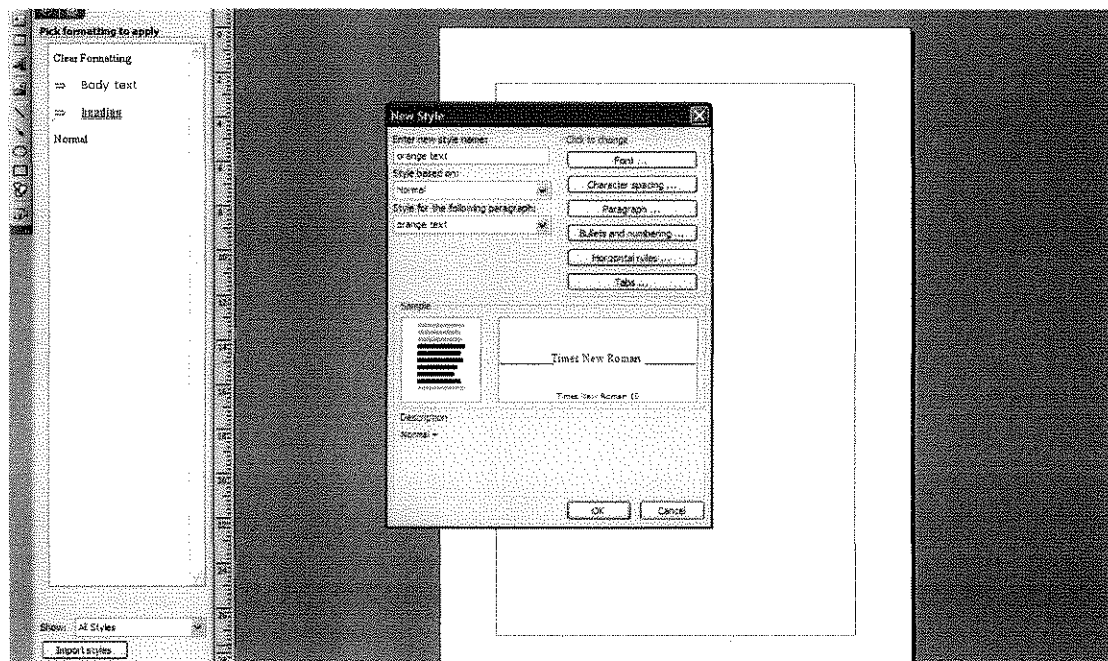


I have put 2pts before and after my paragraphs .

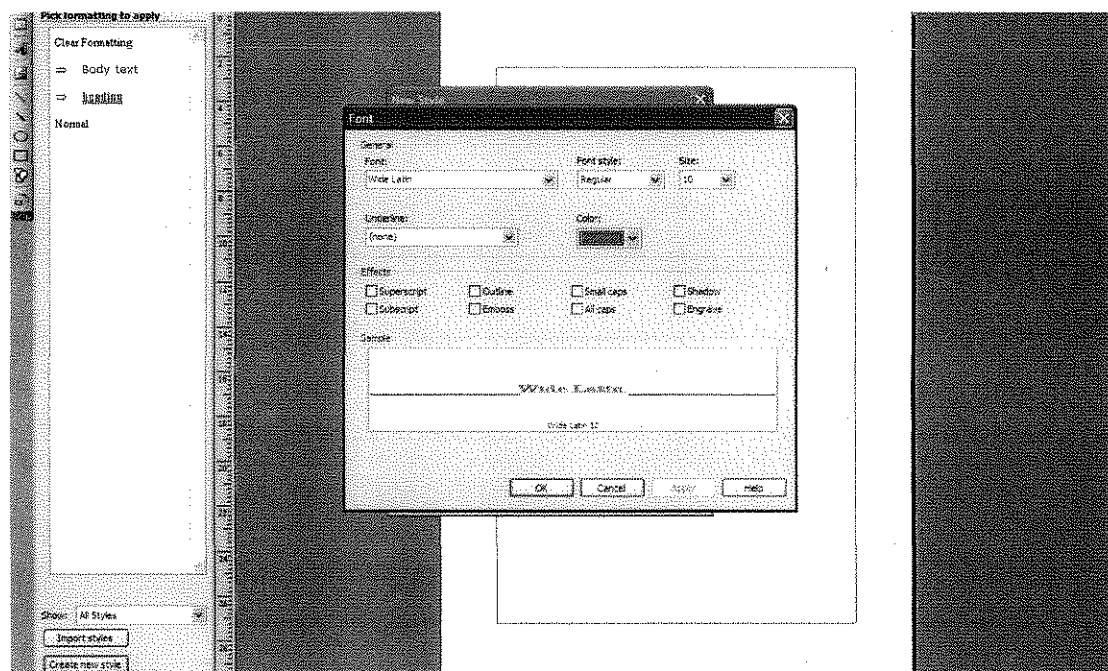


Here I have chosen an arrow because it stands out .

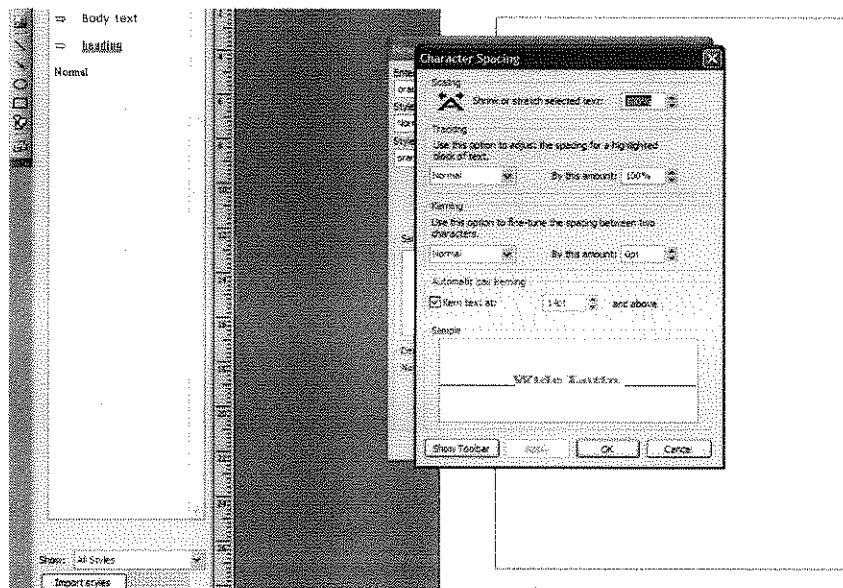
Creating font styles 3



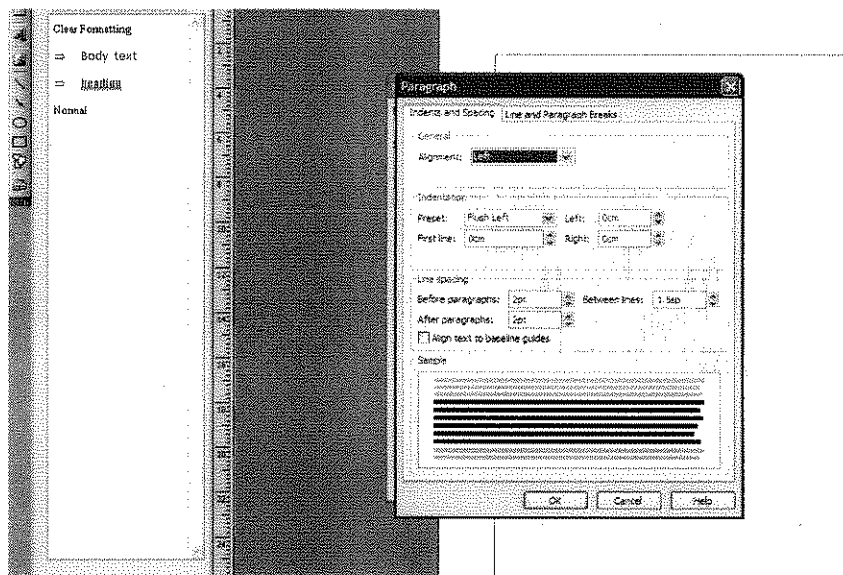
Here I clicked on create new style and typed orange text in the box .



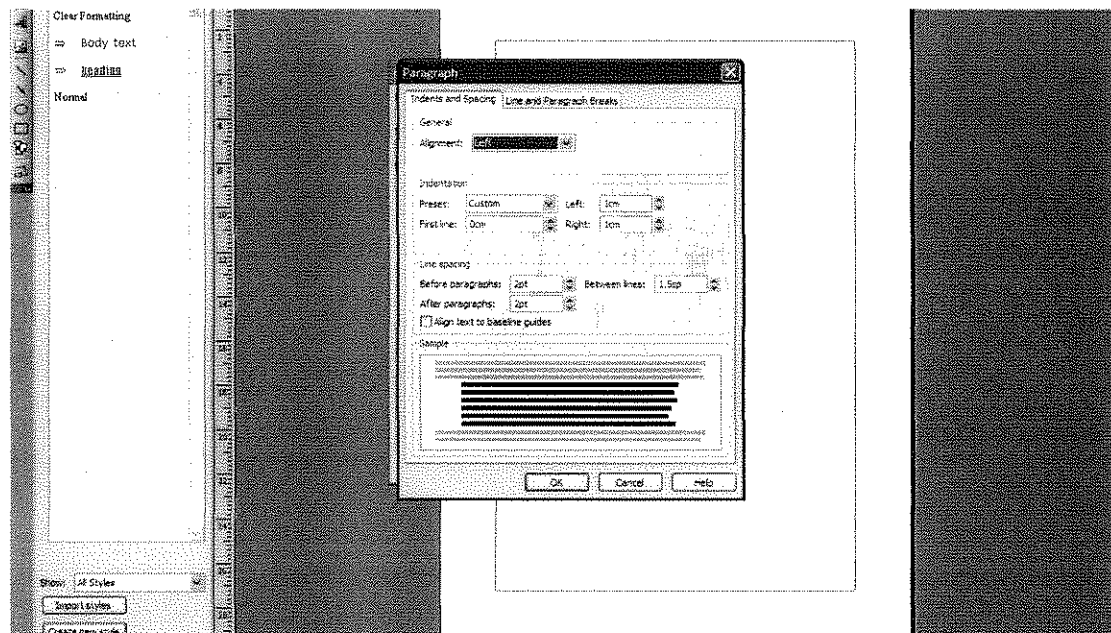
Here I have chosen wide Latin , size 10 , I have also chosen my colour as orange .



I have clicked on character spacing and left everything the same .



I have put 2pts before and after my paragraphs . I have also changed the space between lines to 1.5sp . This is called the leading .



I changed the left and right indents to 1cm .

Spl weekly



SNS

SPL WEEKLY



Inside

**Celtic win SPL
title**

**Fixtures and
Results**

**SPL team of the
year !**

www.Splweekly.com

SPL Weekly !

SCOTTISH PREMIER LEAGUE

 **BANK OF SCOTLAND**
PREMIERLEAGUE CHAMPIONS 2006-2007

BANK OF SCOTLAND
PREMIERLEAGUE

**PREMIERLEAGUE
CHAMPIONS
2006-2007**

Comic with SPL title 48

**Fixtures and Results
PREMIERLEAGUE
CHAMPIONS
2006-2007**

SPL CHAMPIONS 2006-2007

CELTIC FC!

For Celtic, the waiting is over and Gordon Strachan can, for the moment at least, forget the rumbles of discontent among a section of the club's support after clinching back-to-back championships.

A title race at the start of which Rangers and Hearts were tipped to run the reigning champions close, or even trip them up, has at last been put out its misery after what has long been an inevitable procession.

At one stage, such were the implosions suffered down Ibrox and Gorgie way, it looked like Celtic would retain the Scottish title in record time.

But they were getting twitchy in the East End of Glasgow in recent weeks as Celtic suffered a Champions League exit hangover.

Perhaps it was predictable considering the paucity of the challenge that Rangers, their closest challengers, failed to take advantage and slipped up themselves.

But you can only beat the opposition that is put before you and Celtic have done that with something to spare for much of the season.

Yet the very lack of serious challengers has been part of Strachan's problem this term.

Even after winning the title back from Rangers in his first season in charge, there were elements of the Celtic support that did not take to the former Aberdeen and Manchester United midfielder.

*Text imported
from bbc website*



Upcoming Fixtures !

Just because the SPL has it's champions that doesn't mean the action stops . There is still more high quality football matches coming your way . To check which fixtures are coming up and what time they kick off see below .

Saturday, 28 April 2007 Aberdeen v Kilmarnock, 15:00 Dundee Utd v Inverness CT, 15:00 Hibernian v Rangers, 15:00 Motherwell v Falkirk, 15:00

Sunday, 29 April 2007 Celtic v Hearts, 14:00

Monday, 30 April 2007 St Mirren v Dunfermline, 19:45

Saturday, 05 May 2007 Dundee Utd v St Mirren, 15:00 Falkirk v Inverness CT, 15:00 Hibernian v Kilmarnock, 15:00 Rangers v Celtic, 12:30

Sunday, 06 May 2007 Hearts v Aberdeen, 14:00

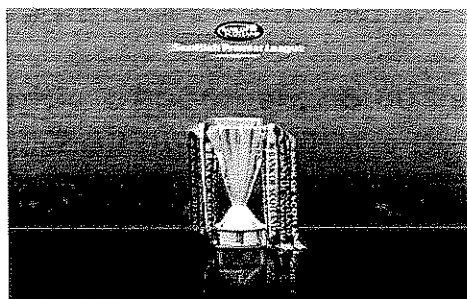
Monday, 07 May 2007 Dunfermline v Motherwell, 19:45

Saturday, 12 May 2007 Celtic v Aberdeen, 15:00 Falkirk v Dundee Utd, 15:00 Hearts v Hibernian, 12:30 Inverness CT v Dunfermline, 15:00 Motherwell v St Mirren, 15:00

Sunday, 13 May 2007 Rangers v Kilmarnock, 14:00

Saturday, 19 May 2007 Dundee Utd v Motherwell, 12:30 Dunfermline v Falkirk, 12:30 St Mirren v Inverness CT, 12:30

Sunday, 20 May 2007 Aberdeen v Rangers, 14:00 Hibernian v Celtic, 14:00 Kilmarnock v Hearts, 14:00



Team Of the Year !

So far this season we have saw some outstanding football being played but now the players who really stood out have been chosen by the SPL managers for the SPL TEAM OF THE YEAR !

more
information

Artur Boruc (Celtic):



Steven Whittaker (Hibernian):

needs bigger
pictures



Russell Anderson (Aberdeen):



Stephen McManus (Celtic):



Lee Naylor (Celtic):



Scott Brown (Hibernian):



Stuart Ferguson (Rangers):



Shunsuke Nakamura (Celtic):



Steven Naismith (Kilmarnock):



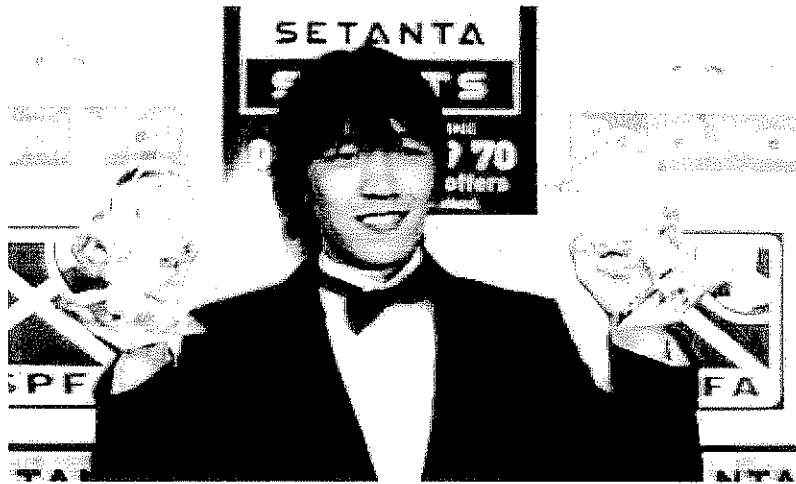
Kris Boyd (Rangers):



Scott McDonald (Motherwell):



SPFA Awards !



Celtic's Shunsuke Nakamura completed an unforgettable day by being named the Scottish Professional Footballers' Association Player of the Year.

The award came just hours after the Japanese star had scored the goal that clinched the SPL title for his club.

Nakamura's Celtic team-mates Artur Boruc and Lee Naylor were on the shortlist of nominees, along with Aberdeen skipper Russell Anderson.

Celtic's Gordon Strachan picked up the inaugural manager of the year prize.

Strachan has steered Celtic to a successful defence of their SPL title, reached the last 16 of the Champions League and has a Scottish Cup final to look forward to.

*Text from
bbc website*



SPL League table !

Bank of Scotland Premierleague Table

Pos	Name	P	W	D	L	F	A	GD	PTS
1	Celtic	34	25	6	3	61	26	35	81
2	Rangers	34	20	8	6	56	26	30	68
3	Aberdeen	34	17	7	10	48	35	13	58
4	Hearts	34	15	9	10	41	32	9	54
5	Kilmar-nock	34	13	7	14	44	51	-7	46
6	Hibernian	34	12	9	13	51	39	12	45
7	Falkirk	33	12	4	17	40	42	-2	40
8	Dundee Utd	34	10	10	14	39	54	-15	40
9	Inverness CT	34	9	12	13	38	45	-7	39
10	Motherwell	34	10	6	18	35	51	-16	36
11	St Mirren	33	5	12	16	24	47	-23	27
12	Dunferm-line	34	6	8	20	20	49	-29	26

SPL News !

needs more information

Kennedy signs new Celtic contract



St Mirren boss targeting safety



Lennon set to end Celtic career



Inverness pair sign new contracts

Full picture —
isn't on the
page.



Competition time !

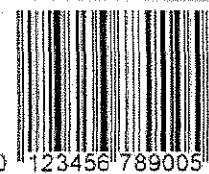
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Q: Who grabbed the last minute win for Celtic on Sunday



Copyright ACA Sports & Corporate

SPL WEEKLY



Shunsuke
Nakamura

Inside

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**Fixtures and
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www.Splweekly.com



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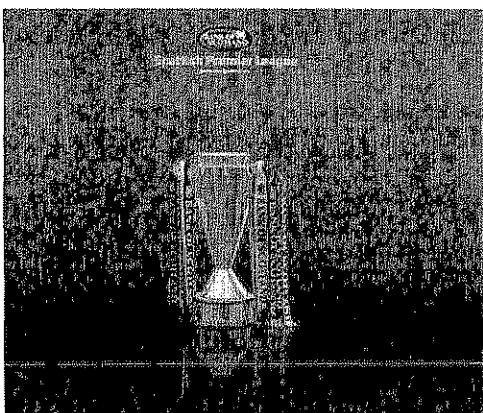
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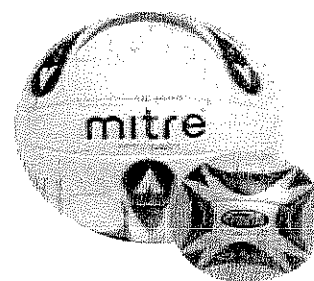
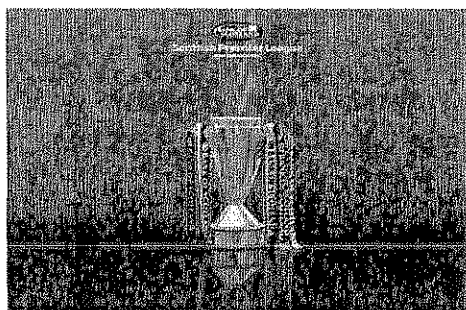
<http://www.spl.co.uk/page/fixturesandresults/0,,10002,00.html>

Sunday, 16 December 2007		Time	Res	Att	Tab	TV
Inverness CT v Celtic		14:00				
Saturday, 22 December 2007		Time	Res	Att	Tab	TV
Celtic v Hibernian		15:00				
Dundee United v Gretna		15:00				
Hearts v Inverness CT		15:00				
Motherwell v Falkirk		15:00				
St Mirren v Kilmarnock		15:00				
Sunday, 23 December 2007		Time	Res	Att	Tab	TV
Aberdeen v Rangers		15:00				
Wednesday, 26 December 2007		Time	Res	Att	Tab	TV
Falkirk v Inverness CT		15:00				
Gretna v Aberdeen		15:00				
Hearts v St Mirren		15:00				
Kilmarnock v Hibernian		15:00				
Rangers v Motherwell		15:00				
Dundee United v Celtic		16:00				
Saturday, 29 December 2007		Time	Res	Att	Tab	TV
Hibernian v Rangers		12:30				
Celtic v Gretna		15:00				
Falkirk v Hearts		15:00				
Inverness CT v Kilmarnock		15:00				
Motherwell v Dundee United		15:00				
St Mirren v Aberdeen		15:00				



Clydesdale Bank

PREMIER LEAGUE



Team Of the Year !

So far this season we have saw some outstanding football being played but now the players who really stood out have been chosen by the SPL managers for the **SPL TEAM OF THE YEAR !**



Arthur Boruc
(Celtic):



Steven Whittaker
(Hibernian):



Russell Anderson
(Aberdeen):



Stephen McManus
(Celtic):



Lee Naylor
(celtic)



Shunsuke Naka-
mura (Celtic):



Scott Brown
(Hibernian):



Barry Ferguson
(Rangers):



Steven Naismith
(Kilmarnock):



Kris Boyd
(Aberdeen):



Scott McDonald
(Motherwell):

SPL League table !

League Table

Pos	Name	P	W	D	L	F	A	GD	PTS
1	Celtic	14	10	2	2	38	12	26	32
2	Rangers	14	10	1	3	35	12	23	31
3	Hibernian	15	7	5	3	24	18	6	26
4	Dundee United	15	8	2	5	21	15	6	26
5	Motherwell	15	8	2	5	19	15	4	26
6	Aberdeen	15	6	3	6	22	23	-1	21
7	Hearts	15	5	5	5	25	25	0	20
8	Kilmarnock	15	4	4	7	15	21	-6	16
9	Inverness CT	15	5	1	9	17	28	-11	16
10	Falkirk	14	4	3	7	23	29	-6	15
11	St Mirren	14	4	2	8	9	25	-16	14
12	Gretna	15	1	2	12	10	35	-25	5



Clydesdale Bank

PREMIER LEAGUE

Currently Celtic are top and ahead of the arch rivals Rangers by one single point .Hibernian and the Dundee united who are at there best ever form , As we can see from the league table we've got an exciting season ahead of us .

SPFA Awards !



Celtic's Shunsuke Nakamura completed an unforgettable day by being named the Scottish Professional Footballers' Association Player of the Year.

The award came just hours after the Japanese star had scored the goal that clinched the SPL title for his club.

Nakamura's Celtic team-mates Artur Boruc and Lee Naylor were on the shortlist of nominees, along with Aberdeen skipper Russell Anderson.

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Strachan has steered Celtic to a successful defence of their SPL title, reached the last 16 of the Champions League and has a Scottish Cup final to look forward to.



SPL News !

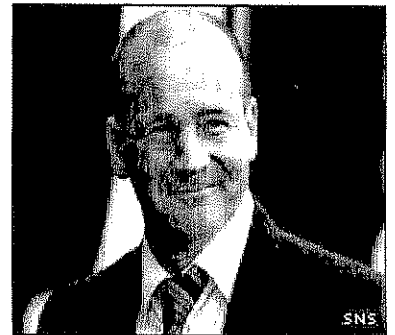
Kennedy signs new Celtic contract

Kennedy sat down with the club board on Wednesday and came to an agreement that he would stay at the club until January 2010. "I am delighted to have singed out the rest of my career at this club" this is what John had to say at Celtic park .



St Mirren boss targeting safety

Gus McPherson has told SPI weekly that he is targeting to stay in the SPI league this season .



Lennon set to end Celtic career

Neil Lennon is to end his career at parkhead at the end of this season . After 5years at the club he will hand down the captains arm band .



Inverness pair sign new contracts

The Inverness duo have signed a new deal which will keep them at the club till June 2009.



Competition time !

Well it's that time of the week again . It's SPL weekly's competition time were you can win all kinds of SPL merchandise . This week we are giving away a replica shirt from any team of your choice and also a SPL replica match ball if you can answer this question .

Q: Who grabbed the last minute win for Celtic on Sunday?

- 1 . Shunsuke Nakamura**
- 2 . Neil Lennon**
- 3 . Aiden Mcgeady**

To enter this amazing competition
text your answer to 4444
Or free phone 08-00 24 26 27!!.
Don't waster time there's great prizes
on the line !!!.

WOW !



Look at those prizes !!!



SPL weekly magazine
14 argyle street , Glasgow
Telephone-0141 348 890 Fax-0141 365 786
E-Mail : enquiries@splweekly.co.uk

Ref: Print

**Mr smith
1-5 chapel street
London
W1 4PQ**

13 June 2007

Dear Mr Smith,

R.E: Printing process

I am writing with the regards of the printing of SPL weekly magazine . The chosen process we have chosen for our magazine is off set printing (see report attached).

we would appreciate it if you could send 30 copies for our first proff read by then 25th of June 2007 . If we are impressed by the printing of our magazine we will be in touch with you for our final production of 30,000 copies .

Yours sincerely

Managing director

Production stages of a magazine

How offset printing works

Firstly writers , designers and editors all take part in the creative process .Then the printers take the creative work and turn it into the publications we read every day . Printing is a process involving high speed machines 2,000 pound rolls of paper , computer, metal plates, rubber blankets and sharp knives .

The creative process

Every piece of printing starts off with the creative process. Writers, editors ,graphic designers and artists are the initial step to the creation of the magazine , newspapers ,brochures ,flyers and catalogues and also other print pieces .

The creative team starts work months in advance of each editions publication date .Topics are identified and writers are assigned. Editors help to keep the focus to keep the whole process moving

The graphics are created once the text has been developed Nearly every illustration is developed as original art exclusively for the magazine. When each article is written, edited and approved with final art, the pieces are sent to the director of graphic design for page layout.Finally after the page layout is complete , edited and proofread . A digital “printers file” is created or the whole document .This is usually down by burning a cd.

The Printing Process

There are nine main types of printing processes:

- **offset lithography** - what we are exploring in this article
- **engraving** - think fine stationery
- **thermography** - raised printing, used in stationery
- **reprographics** - copying and duplicating
- **digital printing** - limited now, but the technology is exploding

- **letterpress** - the original Guttenberg process (hardly done anymore)
- **screen** - used for T-shirts and billboards
- **flexography** - usually used on packaging, such as can labels
- **gravure** - used for huge runs of magazines and direct-mail catalogue

Gravure is the printing process we used for our magazine . Offset lithography is the workhorse of printing. Almost every commercial printer does it. Although the the quality of the final product is due to guidance , expertise and equipment provided by the printer . Offset lithography works on a very simple principle. Images are put on plates, which are dampened first by water , then ink .The image is then transferred t a rubber blanket, then from the rubber blanket to paper .This is why the process is called “offset”, the image does not go directly to the paper from the plates, as it does in gravure printing.

Before the job can be printed , the document must be converted to “plates” and film. Film negatives are created from digital files. A certain amount of light is allowed to pass through the film negatives to expose the printing plate. When exposed to light a chemical reaction occurs that allows an ink-receptive coating be activated. This results in the transfer of the image from the negative to the plate.

There are different materials used for plates , which includes paper(which produces a lower-quality product).The best material to use for a plate is aluminium , which is more costly .

Each of the primary colours have separate plates .The primary colours are black, cyan (blue), magenta (red), and yellow Even though you see many, many colours in the finished product, only these four colours are used (this is known as four –colour printing process).

The press run

The paper is fed through the press as one continuous stream pulled from rolls of paper. Each of the rolls can weigh as much as 2000 pounds(1 ton). The paper is then cut to size after printing .

Web presses print at very high speeds and use very large sheets of paper. Press speeds can reach up to 50,000 impressions per hour. An impression is equal to one full press sheet (38 inches x 22 and three-fourths inches)

Even when 1 ton roll of paper runs out , the presses do not stop rolling. Rolls can be spliced together as the web press is running by using **festoons**.. Festoons are a group of rollers that extend into a tower . Festoons are a series of rollers that extend up into a tower. A few moments prior to the splice occurring, the festoons will move up into the tower, pulling in large amounts of paper.

The press has to maintain a constant balance between the force required to move the paper forward and the amount of backpressure (resistance) that allows the paper to remain tight and flat while travelling through the equipment.

The inking process

Ink and water do not mix. The ink is distributed to the plates through a series of rollers. The plates are dampened, first by water rollers, and then ink rollers. The rollers distribute the ink from the ink fountain onto the plates.

The image area of the plate picks up ink from the ink rollers. The water rollers keep the ink off of the non-image areas of the plate. Each plate then transfers its image to a rubber blanket that in turn transfers the image to the paper. The plate itself does not actually touch the paper -- thus the term "offset" lithography. All of this occurs at an extremely high speed.

The paper is left wet because of all the ink and water that has been applied. There is a risk of the ink smudging . Although the smudging is avoided by having the paper passed through an oven .

Immediately after leaving the oven, the paper is run through a short series of large metal rollers that have refrigerated water flowing through them. These **chill rollers** cool the paper down instantly and set the ink into the paper. If this were not done, the ink would rub off on your fingers.

Colour and Registration Control

Colour and registration control is a process that is aided by the use of computers.

Colour control is a process that involves the way in which the ink blends together, and is tied closely to the plate registration. The amount of ink that is released into the units depends on how much ink is needed to achieve a desired look. The ink is adjusted via the control panel that is part of the overall control console. Prior to being placed on the press, the plates are scanned and the data is then transferred to a micro cassette. This serves as the "master" that directs the release of ink to pre-set values.



Print quality is checked frequently by the press operator.

Bindery

Bindery is when final product is completed. The rolls of paper are now cut and put together so that the pages fall into the correct order . Pages are also bound together in this step of the process.

The final components in the stitcher machine are the knives, which trim the paper to the final delivered size. The product is then ready to be shipped to the end destination.